

# How to Survive Peer Review in Social Sciences and Humanities

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Peer review is a critical step in the publication cycle ensuring the [quality and the integrity of the literature](#). Researchers are often intrigued to know what happens after they have successfully submitted their article or book manuscript. In our previous webinar, we shared an overview of the complete [publication journey of a researcher from Humanities and Social Sciences \(HSS\)](#). This webinar aims to provide an insight into the peer review process followed by authentic journals and publishers for assessing the quality of the work submitted and ensuring the publication of reliable data. It will also help researchers in avoiding journal rejection by sharing practical tips for understanding the reviewer's comment and responding to them effectively.

Researchers will learn:

- Overview of the peer review process and different models adopted by journals
- How peer review in HSS is different from STEM?
- Understanding reviewer's comments and responding to them appropriately
- Expert tips to handle manuscript rejections



## About the Speaker

### Prof. Michael Prieler, Ph.D.

- A distinguished researcher, published author, and a public speaker, Prof. Prieler is currently appointed as a professor at Hallym University—a top-ranked media and communication school in South Korea. In the past, he was also briefly associated with the University of Illinois (USA) and Temple University (Japan).
- With 15+ years of research experience primarily focused on media, advertising, and health communication studies, Prof. Prieler has 40+ research papers with nearly 400 citations, 8 grants, and a book to his credit. His research papers have also been accepted and published in Social Science Citation Index (SSCI) indexed journals.
- Prof. Prieler serves on the editorial board of popular journals [Sex Roles](#) (Springer) and [Moment Dergi](#) (Moment Journal: Journal of Cultural Studies, Hacettepe University, Turkey). Additionally, he is affiliated with established publishing houses like Elsevier, Springer, Wiley, Routledge, Sage, Public Library of Science, etc. as a reviewer.
- Prof. Prieler has also been conferred with several prestigious awards such as Hallym University Distinguished Professor award (2018-2020), Second Place Faculty [Research Paper](#) Award, AEJMC Conference(2016), etc.

In case of any queries, please feel free to check our webinar [FAQs](#) page or email us at [academy@enago.com](mailto:academy@enago.com).

### Cite this article

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